

CST 700-The SpECial Company



Team Members

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Schedule & Budget

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Executive Summary

The SpECial Company was founded in 2020 by Edward Teasley, Shelby Neal, and Connie Ingram. Currently, to obtain recipes, cards have been handed down from to person, shared recipes through text messages and emails, and our users have utilized search engines to display recipes. With this Website and application, our users will be able to locate all recipes in a central location that is easy to share. *The SpECial Company* provides a particular website and application to allocate detailed recipes that can be purchased, uploaded, or viewed. In doing so, we hope our users will share their recipes with others on and off the platform. Our website and application contain original recipes and instructions for all types, including but not limited to pescatarians, vegans, and vegetarians.

Goals and Strategies

The SpECial Company's goal and strategies aims to develop a website and application where users can utilize each platform to upload, share, or download recipes at an affordable price. *The SpECial Company* will provide a unique website and application to allocate detailed recipes that can be purchased, uploaded, or viewed. In doing so, we hope our users will share their recipes with others on and off the platform. Our website and application contain original recipes and instructions for all types, including but not limited to pescatarians, vegans, and vegetarians; during the project, an inspection of the website and application will use the scope verification.

Measurable Organizational Value (MOV)

Organizational Impact	Value	Metric	Time Frame
Financial	Increase user subscription	Increase subscriptions by 30%	90 days
Social	Increase the use of the platform to upload recipes	Increase the upload of recipes by 50%	90 days
Financial	Increase revenue received from the platform	Increase revenue by 40%	230 days
Financial	The company will develop a sustainable model	Revenue target of \$60,000	230 days
Customer/Financial	Decrease the subscription price to increase availability	Decrease the subscription cost by 10%	24 months

[1] Table 1 shows the Measurable Organizational Value (MOV) table that showcases how we will measure our success during this project

Introduction

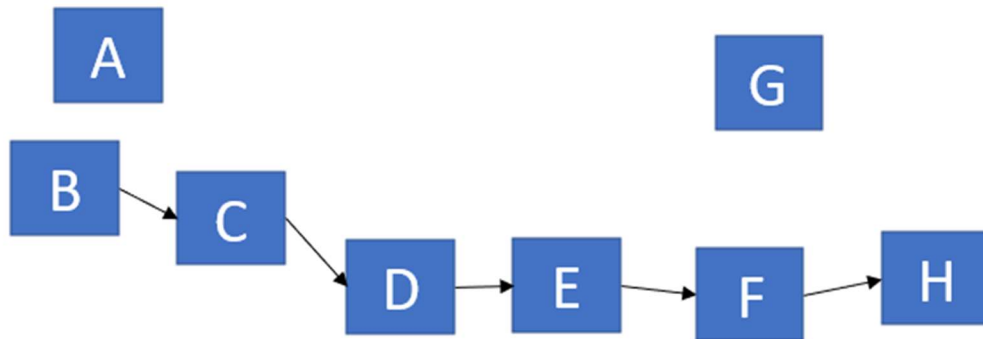
The project schedule breakdown shows how each task will be completed within *The SpECial Company* timeframe.

Project Schedule

				6-Jun-2021							13-Jun-2021							20-Jun-2021											
				6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23								
Task		Start	End	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W								
Schedule Budget	A	6/6/2021	6/14/2021																										
Home Page	B	6/6/2021	6/10/2021																										
About Us Page	C	6/10/2021	6/13/2021																										
User Page	D	6/13/2021	6/16/2021																										
Sign-up/in Page	E	6/15/2021	6/17/2021																										
Profile Page	F	6/17/2021	6/19/2021																										
Strategy Doc	G	6/14/2021	6/18/2021																										
Final Project	H	6/15/2021	6/22/2021																										

[2] Table 2 shows the project schedule timeframe

Critical Path With Text



Possible Path	Path	Total
Path 1	A+B+C+D+E+F+G+H	36 days
	8+4+4+3+3+3+4+7	
Path 2	B+B+D+E+F+H	21 days
	4+4+3+3+3+4	
Path 3	A+G	15 days
	8+7	

[3] Table 3 shows the critical path of the project within 36 days if the time is fully used

Budget

Introduction

The budget is a detail breakdown of the cost for building and starting a website for *The SpECial Company*.

The SpECial Company Budget			
		Cost	Total Budget Cost
			1,200,000.00
Schedule Budget			
	Initial Meeting	1000	1,199,000.00
	Budget Acceptance Meeting	1200	1,197,800.00
	Computers	10,000	1,187,800.00
	Hardware - Servers (2)	150,000	1,037,800.00
	Initial Set-up	125,000	912,800.00
	Salary and Operating Expense	125,000	787,800.00
Home Page Design			
	Initial Meeting	500	787,300.00
	Pre-Design	2000	785,300.00
	Initial Design Development	15,000	770,300.00
	Final Design Development	15,000	755,300.00
	Programming	10,000	745,300.00
About Us Page			
	Initial Meeting	500	744,800.00
	Pre-Design	2000	742,800.00
	Initial Design Development	15,000	727,800.00
	Final Design Development	15,000	712,800.00
	Programming	10,000	702,800.00
	Web Security Interface	25,000	677,800.00
User Page			
	Initial Meeting	500	677,300.00
	Pre-Design	2000	675,300.00
	Initial Design Development	15,000	660,300.00
	Web Security Interface	25,000	635,300.00
	Final Design Development	15,000	620,300.00
	Programming	10,000	610,300.00
Sign-Up/In Page			
	Initial Meeting	500	609,800.00
	Pre-Design	2000	607,800.00
	Initial Design Development	15,000	592,800.00

	Web Security Interface	25,000	567,800.00
	Programming	10,000	557,800.00
	Final Design Development	15,000	542,800.00
	Hardware - Servers (1)	75,000	467,800.00
Profile Page			
	Initial Meeting	500	467,300.00
	Pre-Design	2000	465,300.00
	Initial Design Development	15,000	450,300.00
	Web Security Interface	25,000	425,300.00
	Programming	10,000	415,300.00
	Final Design Development	15,000	400,300.00
Strategy Document			
	Initial Meeting	500	399,800.00
	Pre-Design	2000	397,800.00
	Initial Design Development	15,000	382,800.00
	Web Security Interface	25,000	357,800.00
	Programming	10,000	347,800.00
	Final Design Development	15,000	332,800.00
Final Project			
	Initial Meeting	500	332,300.00
	Pre-Design	2000	330,300.00
	Initial Design Development	15,000	315,300.00
	Programming	10,000	305,300.00
	Web Security Interface	25,000	280,300.00
	Final Design Development	15,000	265,300.00
	Test Webpages	50,000	215,300.00
	Advisement of new site	150,000	65,300.00
	Official Start- Up of webpage	60,000	5,300.00

[4] Table 4 shows the budget for building a website within The SpECial Company.

Recommendation

In doing extra research and evaluating all alternatives, *The SpECial Company* believes this is the most cost-efficient way to begin developing our Website and application. We will start the initial startup cost of approximately \$600,000 to \$800,000 to design, develop, and layout for both the app and the Website.

References

Table 1: [1]

Table 2: [2]

Table 3: [3]

Table 4: [4]